Product information

MovePlus, Treats, 90g

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6,90CHF

incl. 8,1% VAT plus Shipping

Delivery **Mon 09. Nov - Tue 10. Nov 2026**

CellaVie® Dog MovePlus Soft Goodies
Cell Nutrition for Joints. Dietary supplement for dogs

Brief Description

Reward your dog while supporting its joints: CellaVie® Dog MovePlus Soft Goodies combine 70% fresh chicken with essential cellular nutrition. Thanks to green-lipped mussel, collagen, and the innovative Cell-K30-Nutrition® nucleotide blend, these soft treats promote mobility and joint regeneration with every delicious bite.

Healthy joints as a daily reward: Functional cellular nutrition in a soft treat

An active dog's life requires a strong foundation. Through daily walks, intense training, or the natural aging process, joint tissue undergoes constant, energy-sapping cycles of building and breaking down. If the body lacks the right building blocks at the cellular level during these phases, regeneration processes can be delayed and mobility suffers.

CellaVie® Dog MovePlus Soft Goodies transform the daily snack into a highly effective dietary supplement. These soft treats combine 70% delicious chicken with proven joint-supporting nutrients such as collagen, green-lipped mussel, and krill. The formula is rounded out with natural, supportive plant extracts such as devil's claw, frankincense, and turmeric.

The true secret to their effectiveness, however, lies in the innovative Cell-K30-Nutrition® formula. Nucleotides are considered the "software of life"—they are essential for biological processes and cell regeneration in stressed joints. Since the body can barely produce enough of these on its own during periods of stress or strain, the targeted external supply via the Goodies ensures an adequate intake. The result: noticeably more efficient regeneration, resilient cartilage, and smooth movements—the foundation for pure vitality and a zest for life.

5 Reasons to Choose CellaVie® Dog MovePlus Soft Goodies

- Deep-acting cell regeneration: The exclusive 1.2% concentration of Cell-K30-Nutrition® nucleotides provides the essential building blocks to actively promote the ongoing renewal processes of joint tissue.
- Holistic Joint Formula: A powerful synergy of collagen, green-lipped mussel, and krill naturally provides the best properties to support cartilage and joint structures.
- Powerful Herbs & Extracts: Natural plant power from devil's claw, frankincense, turmeric, stinging nettle, and meadowsweet holistically supports the musculoskeletal system.
- Highest palatability thanks to 70% meat: Thanks to the extremely high proportion of fresh chicken (fresh meat and organ meats), dogs love this functional cellular nutrition as an irresistible treat.
- Practical for everyday use: The soft texture is easy to chew, is also very well suited for older pets, and makes this treat the perfect, healthy reward for in between meals.

Composition & Analytical Constituents

Composition: Chicken (fresh meat, offal) 70%, potato flakes, vegetable glycerin, plant fibers, collagen, green-lipped mussel, Cell-K30-Nutrition® nucleotides 1.2%, meadowsweet, krill, devil's claw, frankincense, stinging nettle, turmeric, liver hydrolysate, chicken fat

Analytical Constituents:

- Crude protein: 22.22%
- Crude fat: 14.23%
- Crude fiber: 1.21%
- Crude ash: 4.94%
- Moisture: max. 25%

Product information

Feeding Recommendations & Usage

Daily Feeding Recommendation: These soft treats can be given at any time as a healthy reward or training snack. For optimal synergy, they are best combined with the CellaVie® MovePlus powder mix.

Special Notes: Please always provide your dog with plenty of fresh drinking water.

Storage instructions: Please store in a cool, dry place. After opening the package, be sure to reseal it tightly to preserve the fresh, soft texture of the treats for as long as possible.